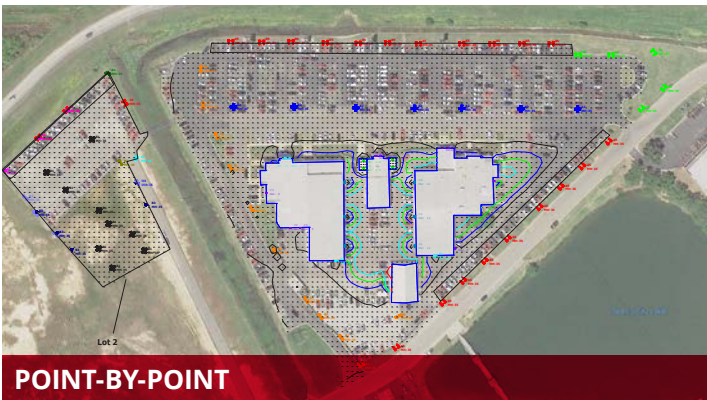


WE MAKE IT EASY

Atlas offers best-in-class technical assistance to our distributor partners. Our dedicated Technical Services team is here to assist you by providing fixture recommendations, creating customized lighting layouts, identifying available rebates and incentives, and maximizing energy savings.



POINT-BY-POINT

RENDER

CUSTOMIZED LAYOUTS

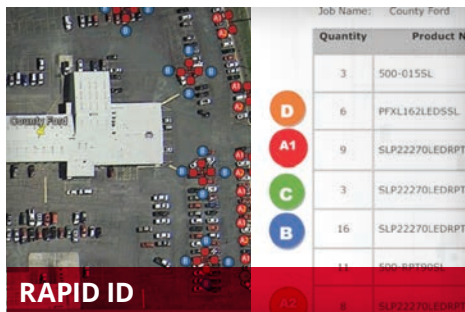
We provide detailed, customized point-by-point lighting layouts and computer renderings to aid in the planning process. These layouts are clearly labeled and include fixture counts and spacing, as well as calculated light levels, unwanted and wasted light.



CUSTOMIZED PRESENTATIONS

LIGHTING PROPOSALS

We provide customized presentations to aid in the planning of lighting jobs that include detailed lighting layouts, recommended fixtures, as well as energy and monetary savings.



RAPID ID

EASY INSTALLATION

Our class-leading support doesn't end when the job is sold. We offer RapidID to eliminate potential mistakes by showing contractors exactly where to install fixtures. (see other side)



INSTALLATION HOTLINE

ONGOING SUPPORT

We also offer a live installation hotline. At any point during the project, whether it is at the start, during the audit, or at the end during the final installation, Atlas is available via phone or email.



SmartStart

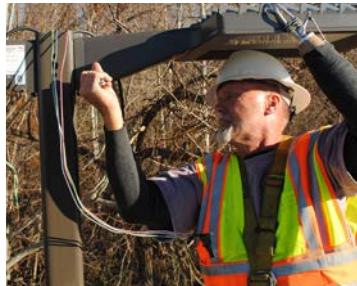
LIGHTING PROGRAM

TRY NOW, PAY LATER.

SmartStart orders receive **90 Days Deferred Billing.**

GETTING STARTED

- > Contact an Atlas Sales Rep
- > Provide job name, address and existing fixture wattages
- > Atlas obtains other needed information

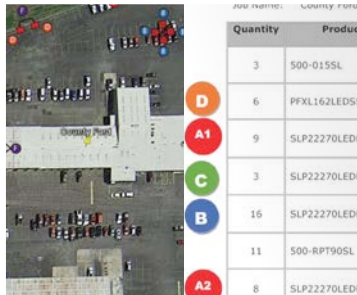


PLACE THE SMARTSTART ORDER

- > Receive deferred billing
- > Contractor installs SmartStart fixtures
- > Customer evaluates performance and decides to purchase job or return fixtures per guarantee

ATLAS PREPARES SMARTSTART PROPOSAL

- > Recommends fixtures for SmartStart installation
- > Provides initial job quotation
- > Estimated rebate(s) where available
- > Annual Savings & Cost of Waiting



PLACE THE COMPLETE JOB ORDER

- > Job Order shipped within days
- > Detailed Job Installation Packet included
- > Fixtures coded for easy installation using **RapidID**
- > Installation Hotline is available

QUICK
SIMPLE
ACCURATE



KNOW **EXACTLY** WHERE TO PUT EACH FIXTURE

DETAILED JOB INSTALLATION PACKET SHOWS:

- > Fixture Locations
- > Fixture Types
- > Brackets & Locations

Quantity	Product Name	Descr
3	S00-0155L	2 IN LINE RDR R SILVER
6	PFXL162LED55L	162W ALPHA FLX SLDIFFUSER SILV
9	SLP22270LEDRT4KUSL	22" 270W AREA 4 UNIVERSAL HI SILVER (LEFT H)
3	SLP22270LEDRT54KUSL	22" 270W AREA 5 UNIVERSAL HI SILVER
16	SLP22270LEDRT54KUSL	22" 270W AREA 5 BND UNIVERSAL ROUND SILVER TENSOR TOP BND SILVER
11	S00-RPT905L	22" 270W AREA 4 UNIVERSAL HI SILVER (RIGHT)
8	SLP22270LEDRT484KUSL	22" 270W AREA 4 UNIVERSAL HI SILVER (RIGHT)



CODED CARTONS

Every carton is color and key coded to save time during installation.



EACH FIXTURE IS CODED

Even after fixtures are taken out of cartons, they are easily identifiable.



FIXTURES WITH ROTATED OPTICS

Fixtures with rotated optics are marked to easily see the light distribution.

